

MONDAY, JUNE 30 PLATTE PRESENTS CLARA COLETTE MIRAMON Location: tba 5:00 PM VIKTORANISIMOV Location: tba 6:00 PM LAURA GERTE (BERLIN CONTEMPORARY) Location: tba 7:00 PM KITSCHY COUTURE (BERLIN CONTEMPORARY) Location: tba	3:00 PM ANJA GOCKEL Pariser Straße 44 10707 Berlin 4:00 PM MARKE (BERLIN CONTEMPORARY) Location: tba 5:00 PM RICHERT BEIL (BERLIN CONTEMPORARY) Location: tba 6:00 PM SIA ARNIKA (BERLIN CONTEMPORARY) Location: tba 7:30 PM MARC CAIN Location: tba 8:00 PM BUZIGAHILL (BERLIN CONTEMPORARY) FÜRST Kurfürstendamm 207/208 10719 Berlin 9:00 PM BALLETSHOFFER (BERLIN CONTEMPORARY) Location: tba 10:00 PM #DAMUR Location: tba	WEDNESDAY, JULY 2 11:00 AM – 1:00 PM RAUM.BERLIN Kranzler Eck Berlin Eingang Joachimsthaler Str. 10-12 10719 Berlin 1:00 PM LUEDER Location: tba 2:00 PM BERLIN CURATED Location: tba 3:00 PM KILIAN KERNER Uber Arena Uber Platz 1 10243 Berlin 4:00 PM DAVID KOMA Location: tba 5:00 PM DANNY REINKE Uber Arena Uber Platz 1 10243 Berlin 6:00 PM HADERLUMP ATELIER BERLIN (BERLIN CONTEMPORARY) Haus der Visionäre Eichenstraße 4a 12435 Berlin	7:00 PM GMBH Location: tba 7:00 PM MARCEL OSTERTAG Uber Arena Uber Platz 1 10243 Berlin 8:00 PM SF10G (BERLIN CONTEMPORARY) FÜRST Kurfürstendamm 207/208 10719 Berlin 9:00 PM OTTOLINGER Location: tba 10:00 PM BEST GRADUATES SHOW & NEO.FASHION. AWARDS Atrium Tower am Potsdamer Platz Eichhornstraße 3 10785 Berlin	THURSDAY, JULY 3 10:00 AM COLRS (BERLIN CONTEMPORARY) Location: tba 11:00 AM – 1:00 PM RAUM.BERLIN Kranzler Eck Berlin Eingang Joachimsthaler Str. 10-12 10719 Berlin 2:00 PM ORANGE CULTURE (BERLIN CONTEMPORARY) FÜRST Kurfürstendamm 207/209 10719 Berlin 3:00 PM TELL THE TRUTH Location: tba 4:00 PM ANDREJ GRONAU (BERLIN CONTEMPORARY) Location: tba 5:00 PM GERRIT JACOB – FILM SCREENING (BERLIN CONTEMPORARY) Location: tba 6:00 PM IOANNES (BERLIN CONTEMPORARY) Location: tba
TUESDAY, JULY 1 10:00 AM MILK OF LIME (BERLIN CONTEMPORARY) Location: tba 11:00 AM – 1:00 PM RAUM.BERLIN Kranzler Eck Berlin Eingang Joachimsthaler Str. 10-12 10719 Berlin 1:00 PM REBEKKA RUÉTZ Location: tba 2:00 PM PALMWINE ICECREAM (BERLIN CONTEMPORARY) Location: tba				

Monday, June 30		Tuesday, July 1	
12:00 PM – 7:00 PM DOPPELREIHER FIRST EDITION POP-UP STORE Torstraße 298 10115 Berlin	7:00 PM VANESSA BAERNTHOL Location: tba	9:30 AM – 12:00 PM 202030 LAUNCH EVENT: CONSUMER CENTRIC THINK & DO TANK Location: tba	1:00 PM – 9:00 PM LOU DE BÊTOLY PRIVATE VIEWING (STUDIO2RETAIL) Location: tba
2:00 PM – 5:00 PM DER BERLINER SALON Museum für Fotografie Jebensstraße 2 10623 Berlin	8:00 PM OFFICIAL BFW OPENING DINNER Location: tba	10:00 AM – 6:00 PM BERLIN CONTEMPORARY SS26 SHOWROOM Château Royal Neustädtische Kirchstraße 10117 Berlin	3:00 PM – 6:00 PM TALK FORMAT: METAMORPHOSIS – DIALOGUES ABOUT CHANGE Kranzler Eck Berlin Eingang Joachimsthaler Str. 10-12 10719 Berlin
3:00 PM – 6:00 PM TALK FORMAT: METAMORPHOSIS – DIALOGUES ABOUT CHANGE Kranzler Eck Berlin Eingang Joachimsthaler Str. 10-12 10719 Berlin		10:00 AM – 7:00 PM WILLIAM FAN PRESENTS FAN GELATO POP UP Location: tba	4:00 PM FIT & FABULOUS BY EFFENBERGER COUTURE Location: tba
3:00 PM – 5:00 PM WILLIAM FAN PRESENTS FAN GELATO POP UP OPENING Location: tba		11:00 AM – 7:00 PM CONNECTIONS BERLIN Location: tba	6:00 PM – 10:00 PM IMPARI X KOKROBITEY INSTITUTE Location: tba
5:00 PM – 8:00 PM MOWALOLA POP-UP STORE OPENING Location: tba		11:00 AM – 6:00 PM FUTURE FASHION LAB Location: tba	6:00 PM – 10:00 PM SEZGIN (STUDIO2RETAIL) Location: tba
5:30 PM – 8:00 PM ZAMT SUMMER LAUNCH Location: tba		11:00 AM – 8:00 PM HUMAN TOUCH READY-TO-WEAR DEBUT Location: tba	6:00 PM – 9:00 PM IMMERSIVE COUTURE – LUISE ZÜCKER X NATURANA Napoleon Complex Modersohnstraße 35-45 10245 Berlin
6:00 PM MAXIMILIAN GEDRA – STUDIO OPENING Location: tba		12:00 PM – 7:00 PM DOPPELREIHER FIRST EDITION POP-UP STORE Torstraße 298 10115 Berlin	7:00 PM SELVA HUYGENS POP UP & EXHIBITION (STUDIO2RETAIL) Location: tba
			8:00 PM 032C DINNER Location: tba

WEDNESDAY, JULY 2		
9:30 AM – 11:30 AM 202030 BREAKFAST BRIEFING: FINNISH FASHION TECH FOR CIRCULAR SOCIETIES Location: tba	12:00 PM – 6:00 PM MADOMORPHO X APOC (STUDIO2RETAIL) Commercial Courtyard Gerichtstraße 45 13347 Berlin	5:00 PM – 8:00 PM STUDIO183 ROOMS Location: tba
10:00 AM – 6:00 PM BERLIN CONTEMPORARY SS26 SHOWROOM Château Royal Neustädtische Kirchstraße 10117 Berlin	1:00 PM FUTURE FASHION CONCEPTS Location: tba	6:30 PM GRADUATE SHOWS (NEO.FASHION.) Atrium Tower, Potsdamer Platz Eichhornstraße 3 10785 Berlin
10:00 AM – 7:00 PM WILLIAM FAN PRESENTS FAN GELATO POP UP Location: tba	3:00 PM – 6:00 PM TALK FORMAT: METAMORPHOSIS – DIALOGUES ABOUT CHANGE Kranzler Eck Berlin Eingang Joachimsthaler Str. 10-12 10719 Berlin	6:30 PM – 10:00 PM ECOMMERCE AND RETAIL COMMUNITY DINNER Location: tba
10:00 AM – 8:00 PM NOWRUBI CONFIDENTIAL SHOWROOM Location: tba	3:00 PM COLLECTIVE GRADUATE SHOW (NEO.FASHION.) Atrium Tower, Potsdamer Platz Eichhornstraße 3 10785 Berlin	8:00 PM GRADUATE SHOWS (NEO.FASHION.) Atrium Tower, Potsdamer Platz Eichhornstraße 3 10785 Berlin
11:00 AM – 6:00 PM FUTURE FASHION LAB Location: tba	4:00 PM VLADIMIR KARALEEV (STUDIO2RETAIL) Nella Beljan Gallery Satellite II Karl-Marx-Allee 85 10243 Berlin	9:00 PM – 5:00 AM OFFICIAL AFTERSHOW-PARTY BY HADERLUMP ATELIER BERLIN Location: tba
11:00 AM – 6:00 PM 032C SS26 COLLECTION SHOWROOM Location: tba	5:00 PM GRADUATE SHOW (NEO.FASHION.) Atrium Tower, Potsdamer Platz Eichhornstraße 3 10785 Berlin	9:00 PM LASCANA SUMMER CLUB Location: tba
12:00 PM – 8:00 PM JULIAN ZIGERLI X ANDI FISCHER – POP UP SHOP IN BERLIN Location: tba	5:00 PM SAMPLE030 The CANK Berlin Karl-Marx-Straße 95 12043 Berlin	10:00 PM – 4:00 AM MODELWERK X LE JARDIN Le Jardin Kleine Präsidentenstraße 4 10178 Berlin
12:00 PM – 7:00 PM DOPPELREIHER FIRST EDITION POP-UP STORE Torstraße 298 10115 Berlin		

THURSDAY, JULY 3			
9:30 AM – 12:00 PM NEXT.LEVEL.NETWORK BREAKFAST WITH NEO.FASHION. AND TEXTIL + MODE Atrium Tower , Potsdamer Platz Eichhornstraße 3 10785 Berlin	12:00 PM – 8:00 PM JULIAN ZIGERLI X ANDI FISCHER – POP UP SHOP IN BERLIN Location: tba	3:00 PM LETTE VEREIN X PLATTE.BERLIN SHOW Tempelhofer Feld / Entrance Hall Platz der Luftbrücke 5 12101 Berlin	6:30 PM FASHION SHOW – W1P-STUDIOS Atrium Tower , Potsdamer Platz Eichhornstraße 3 10785 Berlin
10:00 AM – 6:00 PM BERLIN CONTEMPORARY SS26 SHOWROOM Château Royal Neustädtische Kirchstraße 10117 Berlin	12:00 PM – 7:00 PM DOPPELREIHER FIRST EDITION POP-UP STORE Torstraße 298 10115 Berlin	3:30 PM COLLECTIVE FASHION SHOW – UKRAINIAN FASHION WEEK Atrium Tower , Potsdamer Platz Eichhornstraße 3 10785 Berlin	7:00 PM NETZWERK San Gimignano Am Wasserwerk 22f 10365 Berlin
10:00 AM – 7:00 PM WILLIAM FAN PRESENTS FAN GELATO POP UP Location: tba	1:00 PM EUROPEAN FASHION AWARD FASH 2025 Atrium Tower , Potsdamer Platz Eichhornstraße 3 10785 Berlin	5:00 PM – 8:00 PM YOONA.AI & VENTURE CAFÉ: REFASHIONED & TECH Ventura Café Berlin Klingelhöferstraße 7 10785 Berlin	7:00 PM – 3:00 AM TUSH XX MUGLER PARTY Location: tba
10:00 AM – 12:00 PM MADOMORPHO SS26 PRIVATE BRUNCH Commercial Courtyard Gerichtstraße 45 13347 Berlin	1:00 PM ESTHER PERBANDT Location: tba	5:00 PM FASHION SHOW – MONTAHA AL AJEEL Atrium Tower , Potsdamer Platz Eichhornstraße 3 10785 Berlin	7:30 PM FASHION SHOW – STAY AWAY FROM EVIL Atrium Tower , Potsdamer Platz Eichhornstraße 3 10785 Berlin
11:00 AM – 6:00 PM 032C SS26 COLLECTION SHOWROOM Location: tba	2:30 PM DIGITAL FASHION DESIGN – PANEL TALK Atrium Tower , Potsdamer Platz Eichhornstraße 3 10785 Berlin	5:00 PM – 9:00 PM ARREY KONO ENOW – BOOK LAUNCH Location: tba	9:00 PM FASHION SHOW – BIRDS OF BERLIN Atrium Tower , Potsdamer Platz Eichhornstraße 3 10785 Berlin
11:00 AM – 2:00 PM BERLIN CURATED SHOWROOM OPENING EVENT Location: tba	3:00 PM – 6:00 PM TALK FORMAT: METAMORPHOSIS – DIALOGUES ABOUT CHANGE Kranzler Eck Berlin Eingang Joachimsthaler Str. 10-12 10719 Berlin	6:00 PM ROAMANCE OF SUSTAINABILITY – ESTONIAN AND GERMAN DESIGNERS Location: tba	9:00 PM OFFICIAL BFW CLOSING PARTY Location: tba

SHOWS

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SF10G

–

SIA ARNIKA

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TELL THE TRUTH

contact@tellthetruth.shop

EVENTS

032C DINNER

032C SS26 COLLECTION SHOWROOM

giulia@prag-agency.com

202030 BREAKFAST BRIEFING: FINNISH FASHION TECH FOR CIRCULAR SOCIETIES

202030 LAUNCH EVENT: CONSUMER CENTRIC THINK & DO TANK

luise@studiomm04.com

ARREY KONO ENOW – BOOK LAUNCH

pr@maisonvanguard.com

BERLIN CONTEMPORARY SS26 SHOWROOM

showroom@fashion-council-germany.org

BERLIN CURATED SHOWROOM OPENING EVENT

press@platte.berlin

BRUNCH TIME AND SHOW TIME – PR-BRUNCH BY 5TH AVENUE PRINCESS

pr@5thavenueprincess.com

COLLECTIVE FASHION SHOW – UKRAINIAN FASHION WEEK

COLLECTIVE FASHION SHOW (NEO.FASHION.)

COLLECTIVE GRADUATE SHOW (NEO.FASHION.)

DIGITAL FASHION DESIGN – PANEL TALK

EUROPEAN FASHION AWARD FASH 2025

FASHION SHOW – BIRDS OF BERLIN

FASHION SHOW – MONTAHA ALJAHEEL

FASHION SHOW – STAY AWAY FROM EVIL

FASHION SHOW – W1P-STUDIOS

GRADUATE SHOWS (NEO.FASHION.)

NEXT. LEVEL. NETWORK BREAKFAST WITH NEO.FASHION

AND TEXTIL + MODE

presse@neofashion.de

CONNECTIONS BERLIN

noemie@lebook.com

DEADHYPE X GUESS JEANS FASHION WEEK OPENING PARTY

team@deadHYPE.xyz

DER BERLINER SALON

dbs@nowadays.de

DOPPELREIHER FIRST EDITION POP-UP STORE

office@fashion-council-germany.org

ECOMMERCE AND RETAIL COMMUNITY DINNER

kelly@askphill.com

ESTHER PERBANDT

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FIT & FABULOUS BY EFFENBERGER COUTURE

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FUTURE FASHION CONCEPTS

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FUTURE FASHION LAB

rsvp@reel2reel.studio

HUMAN TOUCH READY-TO-WEAR DEBUT

press@humantouchclothing.com

IMMERSIVE COUTURE – LUISE ZÜCKER X NATURANA

chris@containerlove.art

IMPARI X KOKROBITEY INSTITUTE

jana@impari.moda

JULIAN ZIGERLI X ANDI FISCHER – POP UP SHOP IN BERLIN

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LASCANA SUMMER CLUB

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LETTE VEREIN X PLATTE.BERLIN

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LOU DE BÈTOLY PRIVATE VIEWING

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MADO MORPHO X APOC

MADO MORPHO SS26 PRIVATE BRUNCH

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MAXIMILIAN GEDRA – STUDIO OPENING

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MODELWERK X LE JARDIN

fashionweek@modelwerk.de

MOWALOLA POP-UP STORE OPENING

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NETZWERK SHOW

lenasophiemslander@gmail.com

NOWRUBI CONFIDENTIAL SHOWROOM

press@nowrubi.de

OFFICIAL AFTERSHOW PARTY BY HADERLUMP ATELIER BERLIN

press@haderlump.berlin

OFFICIAL BFW CLOSING PARTY

OFFICIAL BFW OPENING DINNER

rsvp@fashion-council-germany.org

ROAMANCE OF SUSTAINABILITY – ESTONIAN AND GERMAN DESIGNERS

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SELVA HUYGENS POP UP & EXHIBITION

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STUDIO183 ROOMS

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TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE

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TUSH XX MUGLER PARTY

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VLADIMIR KARALEEV

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WILLIAM FAN PRESENTS FAN GELATO POP UP

WILLIAM FAN PRESENTS FAN GELATO POP UP OPENING

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YOONA.AI & VENTURE CAFÉ:

REFASHIONED & TECH

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ZAMT SUMMER MARKET

zisan@zamtprojects.com