

FRIDAY, JANUARY 31

2:00 PM

KILIAN KERNER BERLIN

Uber Eats Music Hall

Mercedes-Platz 2

10243 Berlin

3:00 PM

HORROR VACUI (BERLIN CONTEMPORARY)

4:00 PM

DANNY REINKE

Uber Eats Music Hall

Mercedes-Platz 2

10243 Berlin

5:00 PM

SIA ARNIKA (BERLIN CONTEMPORARY)

6:00 PM

MARCEL OSTERTAG

Uber Eats Music Hall

Mercedes-Platz 2

10243 Berlin

6:30 PM

MARC CAIN

Kraftwerk

Köpenicker Straße 70

10179 Berlin

7:30 PM

BALLETSHOFER

Kleine Auguststraße

Kleine Auguststraße 2-3

10119 Berlin

SATURDAY, FEBRUARY 1

1:00 PM

OBS

2:00 PM

COLRS (BERLIN CONTEMPORARY)

3:00 PM

SF1OG (BERLIN CONTEMPORARY)

Halle am Berghain

Rüdersdorfer Straße 70

10243 Berlin

4:00 PM

SVEASØN (BERLIN CONTEMPORARY)

KINDL - Zentrum für zeitgenössische Kunst

Am Sudhaus 3

12053 Berlin

5:00 PM

MARIA CHANY

Berlin Recycling

Monumentenstraße 14

10829 Berlin

6:00 PM

LOU DE BÉTOLY (BERLIN CONTEMPORARY)

7:00 PM

MARKE (BERLIN CONTEMPORARY)

8:00 PM

RICHERT BEIL (BERLIN CONTEMPORARY)

Fichtebunker

Fichtestraße 6 10967 Berlin

9:30 PM

HADERLUMP ATELIER BERLIN (BERLIN CONTEMPORARY)

SUNDAY, FEBRUARY 2

12:00 PM

KASIA KUCHARSKA

1:00 PM

REBEKKA RUÉTZ

Alte Münze

Molkenmarkt 2

10179 Berlin

2:00 PM

MELISA MINCA

Embassade

Karl-Liebknecht-Straße 36

10178

Adalbertstraße 96

10999 Berlin

3:00 PM

LUEDER (BERLIN CONTEMPORARY)

4:00 PM

AVENIR (BERLIN CONTEMPORARY)

Chateau Royal

Neustädtische Kirchstraße 3

10117 Berlin

5:00 PM

CLARA COLETTE MIRAMON (BERLIN CONTEMPORARY)

6:00 PM

PLNGNS (BERLIN CONTEMPORARY)

Werkstatt für alles GmbH

Bouchéstraße 12

12435 Berlin

7:00 PM

GMBH (BERLIN CONTEMPORARY)

8:00 PM

MARLON FERRY

Bunker West

Hohenzollerndamm 120

12199 Berlin

9:00 PM

ANDREJ GRONAU (BERLIN CONTEMPORARY)

MONDAY, FEBRUARY 3

12:00 PM

PALMWINE ICECREAM (BERLIN CONTEMPORARY)

Halle am Berghain

Rüdersdorfer Straße 70

10243 Berlin

4:00 PM

WILLIAM FAN (BERLIN CONTEMPORARY)

5:00 PM

MAXIMILIAN GEDRA

Halle am Berghain

Rüdersdorfer Straße 70

10243 Berlin

6:00 PM

ODEEH (BERLIN CONTEMPORARY)

7:00 PM

LAURA GERTE (BERLIN CONTEMPORARY)

FRIDAY, JANUARY 31

10:00 AM – 11:59 PM
YOONAVERSE | FASHION BEYOND REALITY:
THE VIRTUAL EXPERIENCE (VIRTUAL BFW
EVENT)

11:00 AM – 2:00 PM
TALK SERIES: METAMORPHOSIS –
DIALOGUES ABOUT CHANGE DAY 1
NIO House Berlin
Kurfürstendamm 11
10719 Berlin

12:00 PM – 7:00 PM
OPENING: HUMAN TOUCH POP-UP
WEEKEND
Transparent Platform
Goltzsstraße 15
10781 Berlin

12:00 AM – 7:00 PM
NEXT GEN POP UP
PLATTE
Memhardstraße 8
10178 Berlin

2:00 PM – 4:00 PM
THE POWER OF SUSTAINABILITY
COMMUNICATION- FROM COMPLIANCE TO
INSPIRATION
Schwedische Botschaft
Rauchstraße 1
10787 Berlin

4:00 PM
MARINA HOERMANSER AW25 FASHION
SHOW

2:00 PM – 3:00 PM
ANGELICA BLECHSCHMIDT - IN THE
ARCHIVES
Chateau Royal
Neustädtische Kirchstraße 3
10117 Berlin

5:00 PM – 9:00 PM
MADE TO LAST: ÜBER MODE,
NACHHALTIGKEIT & QUALITÄT
Peek & Cloppenburg Conscious Fashion
Store
Alte Potsdamer Straße 7
10785 Berlin

6:00 PM – 8:00 PM
REALITY BITES
PLATTE
Memhardstraße 8
10178 Berlin

6:00 PM – 10:00 PM
COLLECTION LAUNCH: WHERE DO YOU SEE
THE SUN?

7:00 PM
VANESSA BAERNTHOL SHOW

7:00 PM
LAURIN SCHULER SHOW

8:00 PM
NEW FACES PARTY

8:00 PM
FIRESIDE DINNER: THE OFFICIAL BFW
OPENING
Borchardt
Französische Straße 47
10117 Berlin

10:00 PM
MARINA HOERMANSER AW25 AFTER
SHOW PARTY

SATURDAY, FEBRUARY 1

9:00 AM – 12:00 PM
TALK SERIES: METAMORPHOSIS –
DIALOGUES ABOUT CHANGE DAY 2
NIO House Berlin
Kurfürstendamm 11
10719 Berlin

10:00 AM – 9:30 PM
6AD STITCHES X CELINA SUCHY
IMPARI Store
Torstraße 3
10119 Berlin

10:00 AM – 11:59 PM
YOONAVERSE | FASHION BEYOND REALITY:
The VIRTUAL EXPERIENCE (Virtual BFW
event)
Digital Event

10:00 AM – 8:00 PM
BACKSTAGE PASS
Studio Stellar
Urbanstraße 124
10967 Berlin

10:00 AM – 6:00 PM
BERLIN CONTEMPORARY SHOWROOM
Chateau Royal
Neustädtische Kirchstraße 3
10117 Berlin

11:00 AM – 6:00 PM
SWAROVSKI X ARIANA GRANDE CAPSULE
COLLECTION LAUNCH
Soho House Berlin
Torstraße 1
10119 Berlin

12:00 PM – 8:00 PM
"B-STORIES" POP-UP STORE BY NATASCHA VON
HIRSCHHAUSEN
Natascha von Hirschhausen Store
Friedrichstraße 67
10117 Berlin

12:30 PM – 13:30 PM
VALENTINE’S DATE BY KITSCHY COUTURE
La bohème artistique
Feurigstraße 56
10827 Berlin

3:00 AM – 5:00 PM
MODELWERK X LE JARDIN
Le Jardin
Kleine Präsidentenstraße 4
10178 Berlin

3:00 AM – 5:00 PM
MOTOR: THE BERLIN EDITION
NIO House
Kurfürstendamm 11
10719 Berlin

5:00 PM – 8:00 PM
BECOMING A FASHION BANK ROBBER
PLATTE
Memhardstraße 8
10178 Berlin

5:00 PM – 6:00 PM
NOWRUBI CONFIDENTIAL RUNWAY
SHOWROOM SUPPORTED BY NEO.FASHION.
Notagallery
Marlene-Dietrich-Platz 5
10785 Berlin

5:30 PM – 10:00 PM
BLACK IN FASHION II: POP UP CLOSING
Showroom Buki
Akomolafe & Emeka
Mehringdamm 75
10965 Berlin

6:00 PM – 10:00 PM
DESIGN ACADEMY ADAPT SHOWCASE
BIKINI Berlin
Budapester Straße 38-50
10787 Berlin

6:00 PM – 8:00 PM
SHOWROOM PRÄSENTATION EWA HERZOG
„ALLURE NOIRE”
Atelier EWA HERZOG
Düsseldorfer Straße 75
10719 Berlin

6:30 PM
“REBIRTH” BY JADE GRITSFELDT & DAN
CARABAS
Red House
Charlottenstr. 63
10117 Berlin

6:30 PM – 10:00 PM
MAHORDE SEASON 3 : COLLECTION
INSTALLATION
SEEK RECEPTION
Oranienstraße 25
10999 Berlin

7:00 PM – 10:00 PM
COLRS X NUMÉRO BERLIN STORE EVENT
OOR Studio Apparel
Torstraße 76
10119

8:00 PM – 11:00 PM
AS BARE AS YOU ARE - SUPPORTET BY
NEO.FASHION.
Notagallery
Marlene-Dietrich-Platz 5
10785 Berlin

10:00 PM
MODELWERK X LE JARDIN
Le Jardin
Kleine Präsidentenstraße 4
10178 Berlin



8:00 PM – 11:00 PM
AS BARE AS YOU ARE - SUPPORTET BY NEO.FASHION.
Notagallery
Marlene-Dietrich-Platz 5
10785 Berlin

10:00 PM
MODELWERK X LE JARDIN
Le Jardin
Kleine Präsidentenstraße 4
10178 Berlin

11:00 PM
COLRS X NUMÉRO BERLIN STORE AFTERPARTY

SUNDAY, FEBRUARY 2

9:00 AM – 12:00 PM
TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 3
NIO House Berlin
Kurfürstendamm 11
10719 Berlin

10:00 AM – 11:59 PM
YOONAVERSE | FASHION BEYOND REALITY: THE VIRTUAL EXPERIENCE (VIRTUAL BFW EVENT)
Digital Event

10:00 AM – 8:00 PM
BACKSTAGE PASS
Studio Stellar
Urbanstraße 124
10967 Berlin

10:00 AM – 6:00 PM
BERLIN CONTEMPORARY SHOWROOM
Château Royal
Neustädtische Kirchstraße 3
10117 Berlin

12:30 PM – 1:30 PM
UGG PRESENTS: SPACE AFRICA

2:00 PM – 8:00 PM
ON THE COVER OF... BY H6
Studio Cherie
Hobrechtstraße 65-66
12047 Berlin

3:30 PM – 8:30 PM
LEVI'S: INDIGO NOTE

4:00 PM – 6:00 PM
UGG PRESENTS: MAGIC ROSA

4:00 PM – 7:00 PM
LEVI'S: INDIGO LOUNGE

4:00 PM – 7:00 PM
BALLETSHOFER POP-UP - SHOWROOM CLOSING
Kleine Auguststraße 2-3
10119 Berlin

7:00 PM – 10:00 PM
202030 SUMMIT X HASTE STUDIOS PRESENT "THE DIALOGUE: DESIGNING CHANGE WITH AI, BIOCIRCULARITY & COOPETITION"
SEEK RECEPTION
Oranienstraße 25
10999 Berlin

7:00 PM
MONA CORDES PRESENTS: A FASHION RITUAL X DANCE PERFORMANCE

8:00 PM
LEVI'S: INDIGO

MONDAY, FEBRUARY 3

9:00 AM – 12:00 PM
TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 4
NIO House Berlin
Kurfürstendamm 11
10719 Berlin

9:30 AM – 6:00 PM
MELAGENCE SHOWROOM
Melagence Showroom
Gutenbergstraße 2
10587 Berlin

10:00 AM – 2:00 PM
YOONAVERSE | FASHION MEETS TECH: THE CONFERENCE (PHYSICAL FASHION-TECH CONFERENCE)
Ahoy Berlin
Wattstraße 11
13355 Berlin

10:00 AM – 8:00 PM
BACKSTAGE PASS
Studio Stellar
Urbanstraße 124
10967 Berlin

10:00 AM – 6:00 PM
BERLIN CONTEMPORARY SHOWROOM
Chateau Royal
Neustädtische Kirchstraße 3
10117 Berlin

2:00 PM – 5:00 PM
DER BERLINER SALON
GEMÄLDEGALERIE
MATTHÄIKIRCHPLATZ
10785 BERLIN

5:00 PM – 11:59 PM
KEYI MAGAZINE WITH FREDDY K - CLOSING PARTY
OXI Club
Wiesenweg 1-4
10365 Berlin

6:00 PM – 11:59 PM
25HRS LOVE IN TAIPEI, IN BERLIN BY DAMUR
Tapei Vertretung in der Bundesrepublik Deutschland
Markgrafenstraße 35
10117 Berlin

9:00 PM
OFFICIAL BFW CLOSING PARTY
Coco Boule
Prinzen Straße 85 D
10969 Berlin



SHOWS

ANDREJ GRONAU (BERLIN CONTEMPORARY)
press@andrejgronau.com

AVENIR (BERLIN CONTEMPORARY)
mail@rafaelsergi.com

BALLETSHOFER
rsvp@alanballetshofer.com

CLARA COLETTE MIRAMON (BERLIN CONTEMPORARY)
mika@moriyamaprojects.com
hue@moriyamaprojects.com

COLRS (BERLIN CONTEMPORARY)
colrs@mutteragentur.com

DANNY REINKE
kelch@dannyreinke.de

GMBH
agnes@referencestudios.com

HADERLUMP ATELIER BERLIN (BERLIN CONTEMPORARY)
haderlump@bam-works.com

HORROR VACUI (BERLIN CONTEMPORARY)
press@horror-vacui.com

Kasia Kucharska
intervention@referencestudios.com

KILLIAN KERNER BERLIN
josi@ge-bong-t.com

Laura Gerte (BERLIN CONTEMPORARY)
hello@lauragerte.com

Lou de Bètoly (BERLIN CONTEMPORARY)
lou@loudebetoly.com

LUEDER (BERLIN CONTEMPORARY)
lueder@referencestudios.com

MARC CAIN
fashionweek@marc-cain.de

MARCEL OSTERTAG
marcelostertag@blackbirdberlin.com

MARIA CHANY
press.chanymaria@gmail.com

MARKE (BERLIN CONTEMPORARY)
mail@rafaelsergi.com

Marlon Ferry
info@marlonferry.com

MAXIMILIAN GEDRA
maximiliangedra@silk-relations.com

MELISA MINCA
pr@melisaminca.com

OBS
service@obs-official.com

ODEEH (BERLIN CONTEMPORARY)
pr@odeeh.com

PALMWINE IceCREAM (BERLIN CONTEMPORARY)
palmwineicecream@press-factory.de

PLNGNS (BERLIN CONTEMPORARY)
plngns@project-hype.com

REBEKKA RUÉTZ
presse@rebeekaruetz.com

RICHERT BEIL (BERLIN CONTEMPORARY)
richertbeil@bam-works.com

SF1OG (BERLIN CONTEMPORARY)
assistant@sf1og.com

SIA ARNIKA (BERLIN CONTEMPORARY)
events@autrementpr.com

SVEASØN (BERLIN CONTEMPORARY)
sveason@silk-relations.com

William Fan (BERLIN CONTEMPORARY)
show@williamfan.com

EVENTS

ANGELICA BLECHSCHMIDT - IN THE ARCHIVES
nb@chateauroyalberlin.com

AS BARE AS YOU ARE - SUPPORTET BY
 NEO.FASHION.
ernst.constantin@student.businessschool-berlin.de

BACKSTAGE PASS
rsvp@tonyamaty.com

BALLETSHOFFER POP-UP - SHOWROOM CLOSING
rsvp@alanballetshofer.com

BECOMING A FASHION BANK ROBBER
mail@luisezuecker.de

BERLIN CONTEMPORARY SHOWROOM
sander.cornilly@fashion-council-germany.org

BLACK IN FASHION II: POP UP CLOSING
contact@bukiakomolafe.com

"B-STORIES" POP-UP STORE BY NATASCHA VON
 HIRSCHHAUSEN
press@nataschavonhirschhausen.com

COLLECTION LAUNCH: WHERE DO YOU SEE THE
 SUN?
hello.sezgin@gmail.com

DER BERLINER SALON
dbs@nowadays.de

DESIGN ACADEMY ADAPT SHOWCASE
veronika.hopponen@vorn-hub.com

FIRESIDE DINNER: THE OFFICIAL BFW OPENING
 DINNER
rsvp@fashion-council-germany.org

KEY! MAGAZINE WITH FREDDY K - CLOSING
 PARTY
hello@keyimagazine.com

LAURIN SCHULER SHOW
press@laurinschuler.com

LEVI'S: INDIGO NOTE

MADE TO LAST: ÜBER MODE, NACHHALTIGKEIT
 & QUALITÄT
hello@fashionchangers.de

MAHORDE SEASON 3 : COLLECTION
 INSTALLATION
Info@mahorde.com

MARINA HOERMANSEDER AW25 AFTER SHOW
 PARTY
show@marinahoermanseder.com

MARINA HOERMANSEDER AW25 FASHION
 SHOW
show@marinahoermanseder.com

MELAGENCE SHOWROOM
solene@melagence.com

MODELWERK X LE JARDIN
modelwerkxbfw@modelwerk.de

MONA CORDES PRESENTS: A FASHION RITUAL X
 DANCE PERFORMANCE
Studiomonacordes@gmail.com

NEW FACES PARTY
franziska.hippe@burda.com

NEXT GEN Pop Up
press@platte.berlin

NOWRUBI CONFIDENTIAL RUNWAY SHOWROOM
 SUPPORTED BY NEO.FASHION.
press@nowrubi.de

OFFICIAL BFW CLOSING PARTY
press@platte.berlin

„ON THE COVER OF...“ BY H6
h6.contact@gmail.com

OPENING: HUMAN TOUCH POP-UP WEEKEND
press@humantouchclothing.com

REALITY BITES
sevil@platte.berlin

“REBIRTH” BY JADE GRITSFELDT & DAN CARABAS
norma@quinto.com

SHOWROOM PRÄSENTATION EWA HERZOG
 „ALLURE NOIRE“
info@ewaherzog.com

SWAROVSKI X ARIANA GRANDE CAPSULE
 COLLECTION LAUNCH
lea.egerer@karlaotto.com

TALK SERIES: METAMORPHOSIS – DIALOGUES
 ABOUT CHANGE DAY 1
info@metamorphosistalks.com

TALK SERIES: METAMORPHOSIS – DIALOGUES
 ABOUT CHANGE DAY 2
info@metamorphosistalks.com

TALK SERIES: METAMORPHOSIS – DIALOGUES
 ABOUT CHANGE DAY 3
info@metamorphosistalks.com

TALK SERIES: METAMORPHOSIS – DIALOGUES
 ABOUT CHANGE DAY 4
info@metamorphosistalks.com

The Power of Sustainability Communication -
 From Compliance to Inspiration
info@hessnatur-stiftung.org

UGG 'CIRCLE'

„VALENTINE’S DATE“ BY KITSCHY COUTURE
press@kitschycouture.store

VANESSA BAERNTHOL SHOW
contact@vanessabaerthol.com

YOONAVERSE | FASHION BEYOND REALITY: The
 VIRTUAL EXPERIENCE (Virtual BFW event)
laura.ruiz@yoona.ai

YOONAVERSE | FASHION MEETS TECH: THE
 CONFERENCE (PHYSICAL FASHION-TECH
 CONFERENCE)
laura.ruiz@yoona.ai

202030 SUMMIT X HASTE STUDIOS PRESENT
 "THE DIALOGUE: DESIGNING CHANGE WITH AI,
 BIOCIRCULARITY & COOPETITION"
info@hastestudios.com
info@studiomm04.com

25HRS LOVE IN TAIPEI, IN BERLIN BY DAMUR
press@damurstudio.com

6AD STITCHES X CELINA SUCHY
conversationsnetwork@web.de